#### **Power and effect sizes**

**2021/03/23**

## **Replicability and reproducibility in psychology**

#### **Scientists Replicated 100 Psychology** Studies, and Fewer Than Half Got the **Same Results**

The massive project shows that reproducibility proble top scientific journals

#### A question of trust: fixing the eplication crisis

he crisis of non-replications in experimental social psychology is crisis of trust. What's the solution?



#### **RESEARCH ARTICLE**



#### Estimating the reproducibility of psychological science

Open Science Collaboration\*,†

+ See all authors and affiliations

Science 28 Aug 2015: Vol. 349. Issue 6251. aac4716 DOI: 10.1126/science.aac4716

#### Power failure: why small sample size undermines the reliability of neuroscience

Katherine S. Button, John P. A. Ioannidis, Claire Mokrysz, Brian A. Nosek, Jonathan Flint, Emma S. J. Robinson & Marcus R. Munafò

Nature Reviews Neuroscience 14, 365-376 (2013) | Download Citation ±



#### Why Most Published Research Findings Are False

John P. A. Ioannidis

Published: August 30, 2005 • https://doi.org/10.1371/journal.pmed.0020124



## **Null Hypothesis Significance Testing (again)**

## **Setting up our studies**

When we embark on a programme on research, we begin by identifying a **research question**.

- Do people who have been a victim of crime express higher fear of crime?
- Are people faster at saying the names of colours when the names are written in the same colour?

## **Null Hypothesis Significance Testing (NHST) (again)**

Our typical way of answering questions such as these is to set up a Null Hypothesis as an alternative.

Typically, this hypothesis is that of **zero** effect.

We then pose the question:

If there were no difference or relationship between these two variables in the population, how likely is it that we would observe this data in our sample?

## **The process of NHST**

```
a \leftarrow \text{norm}(50)b \le - rnorm(50, mean = 1)
t.test(a, b)
```

```
##
## Welch Two Sample t-test
##
## data: a and b
## t = -3.3612, df = 88.488, p-value = 0.001147
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
## -1.0098593 -0.2594473
## sample estimates:
## mean of x mean of y
## 0.2640645 0.8987177
```
## **Interpreting p-values**

# **Significance versus non-signifiance**

In our field, we typically set our significance criterion -  $\alpha$  pha, or  $\alpha$  - at .05.

If the p-value of our test falls **below** this threshold, we say we have a *significant* result, and we get all excited and break out the bubbly.  $\mathscr{F}_{\infty}$ ,  $\mathscr{F}_{\infty}$ ,  $\mathscr{F}_{\infty}$ 

If the p-value falls **above** this threshold, we say we have a *non-significant* result, and we get extremely upset.  $\circledR$   $\circledR$ 

(both these reactions are a little bit over-the-top)

# **Type I and Type II errors**

Under NHST, we are trying to decide whether our statistical results match reality. There are **two** basic types of error we can make.



*False positives* - a significant result when there is *no* real effect - are called **Type I errors**.

*False negatives* - a non-significant result when there *is* a real effect - are called **Type II errors**.

## **The false-positive rate**

When the null hypothesis is **true**, *any specific p-value is as likely as any other*.

So if the null hypothesis is *true*, and there is *no* real effect, we will get a **significant result** 5% of the time - **1 in every 20** repeats.

In other words, setting  $\alpha$  at .05 means we accept a **false positive rate** of 5%.

#### **The false-positive rate**



Here, I simulated *normally distributed* data from 100 participants with a mean of zero, one thousand times.

Each time, I tested whether that data was significantly different from zero.

Approx 5% of the p-values of these 1000 tests were < .05.

## **The false-negative rate**

When the null hypothesis is false, p-values lower than our threshold become *more likely*. But it's still not certain we'll get a *significant effect*.



Here, I simulated data from 100 participants with a mean of 0.15, 1000 times, each time testing whether the data differs from zero.

Approx 320 tests out of 1000 were significant - a true-positive rate of .32, and a false-negative rate of .68 - 68%.

## **What does the p-value tell us?**

Does a significant p-value tell us how likely it is our experimental hypothesis - that there is really an effect - is *true*?



1) Even if there was an effect, it may not be for the reason we think.

2) A significant finding may also be a **false positive**.

## **What does the p-value tell us?**

Does a non-significant p-value tell us that there is no effect, or that our hypothesis was false?



1) A non-significant effect only tells us that we **failed to reject** the null hypothesis.

2) A non-significant effect can be a **false negative**.

## **Ok, does the p-value tell us how big the effect is?**



P-values tell us *absolutely nothing* about the size of the effect.

All they tell us that the data is *unlikely* if the null hypothesis is true, not whether the effect is large or small. Tiny effects can have p-values just as tiny as large effects can.

## **Right. So does it tell us how important the effect is?**



A tiny p-value does not mean the effect is any way *important*.

Essentially meaningless effects can have very small p-values.

### **So what** *does* **the p-value tell us?**



The probability that the alternative hypothesis is true

The probability that you would have observed this data if the null hypothesis is true

#### **Effect sizes**

#### **Effect sizes**

*p-values* tell us how likely it was that the data we observed would happen if the null hypothesis were true. But to understand what our tests are really telling us, we need to look at *effect sizes*.

Effect sizes:

- 1) Communicate the practical significance of a result.
- 2) Enable comparison across different studies and different scales.
- 3) Allow you to perform *power analysis*.

#### **Unstandardized effect sizes**

Unstandardized effect sizes are effects on the *measurement scale*.

Easy to understand and interpret, so they're particularly helpful for understanding the real-world relevance of statistical effects.

e.g. Usain Bolt ran .12 seconds faster than Yohan Blake.



#### **Standardized effect sizes**

Standardized effect sizes place effects on a common scale - they're helpful when the dependent measure is measured in different units across different studies.



## **Standardized effect sizes**

There are two major families of standardized effect size:



#### **Standardized mean differences**

## **Cohen's d**

Cohen's *d* ranges from 0 to  $\infty$  (infinity!)

The basic calculation is pretty simple - it's the *mean difference* divided by the *standard deviation pooled across conditions*.

$$
\frac{\mu_1-\mu_2}{SDpooled}
$$

All variations of Cohen's  $d$  for different types of design (e.g.  $d_z$  for within-subjects designs) are variants of this formula.

## **Interpreting Cohen's d**

The website linked here provides a great interactive tool to visualize what Cohen's *d* is [RPsychologist Cohen](https://rpsychologist.com/d3/cohend/)'s d

#### **Pooled standard deviation**

The pooled standard deviation is calculated using this formula:

$$
SD_{pooled} = \sqrt{\frac{SD_{1}^{2}+SD_{2}^{2}}{2}}
$$

 $sqrt((sd(a)^2 + sd(b)^2) / 2)$ 

## [1] 0.9440868

#### **Quick example**

t.test(a, b)

```
##
## Welch Two Sample t-test
##
## data: a and b
## t = -3.3612, df = 88.488, p-value = 0.001147
## alternative hypothesis: true difference in means is not equal to 0
## 95 percent confidence interval:
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## sample estimates:
## mean of x mean of y
## 0.2640645 0.8987177
```
 $(mean(a) - mean(b)) / sqrt((sd(a)^2 + sd(b)^2) / 2)$ 

## [1] -0.6722403

## **The effectsize package**

A simpler way to calculate Cohen's *d* is to use the cohens\_d function from the effectsize package.

**library**(effectsize) cohens\_d(a, b)

## Cohen's d | 95% CI ## -------------------------- ## -0.67 | [-1.07, -0.27] ## ## - Estimated using pooled SD.

This also gives us *confidence intervals* around the effect size - a helpful reminder that these are *estimates*.

## **The Facebook study**

#### **Experimental evidence of massive-scale** emotional contagion through social networks



Adam D. I. Kramer, Jamie E. Guillory, and Jeffrey T. Hancock

PNAS June 17, 2014 111 (24) 8788-8790; published ahead of print June 2, 2014 https://doi.org/10.1073/pnas.1320040111

Edited by Susan T. Fiske, Princeton University, Princeton, NJ, and approved March 25, 2014 (received for review October 23, 2013)

## **The Facebook study**

When positive posts were

reduced in the News Feed, the percentage of positive words in people's status updates decreased by  $B = -0.1\%$  compared with control  $[t(310,044) = -5.63, P < 0.001,$  Cohen's d = 0.02], whereas the percentage of words that were negative increased by  $B = 0.04\%$  ( $t =$ 2.71,  $P = 0.007$ ,  $d = 0.001$ ).

## **The Facebook study**

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P = .007, *d* = .001. This is an absolutely **tiny** effect size.

Approx 1 extra negative word for every 3570 words typed.

effectsize::interpret\_d(.001)

```
## [1] "very small"
## (Rules: cohen1988) 34 / 58
```
## **Strength of associations**

#### **Guess the correlation**



 $r = .2$ 

interpret\_r(.2)

## [1] "medium" ## (Rules: funder2019)

#### **Guess the correlation**



 $r = .8$ 

interpret\_r(.8)

## [1] "very large" ## (Rules: funder2019)

### **Guess the correlation**

RPsychologist correlation visualizations <https://rpsychologist.com/d3/correlation/>

[guessthecorrelation.com](http://guessthecorrelation.com/)

## **Converting from r to d**

Although the scale is different, *r* and *d* are closely related.

The formula below can be used to convert between them.

$$
r=\frac{d}{\sqrt{d_s^2+\frac{N^2-2N}{n_1n_2}}}
$$

 $r_to_d(.8)$  # from the effectsize package again!

## [1] 2.666667

interpret\_d(r\_to\_d(.8))

## [1] "large" ## (Rules: cohen1988)

## **Proportion of variance explained**

For regressions, and ANOVAs, we don't use the correlation coefficient on its own. Rather, we use one of the various *proportion of variance explained* effect sizes.



## **Proportion of variance explained**

Every one of these measures is a variation on the same thing: how much does the relationship between our variables reduce the error of our model.

Remember the formula for R-squared ( $r^2$ )?

$$
r^2 = \tfrac{SS_m}{SS_t}
$$

It's the ratio of the variance explained by the model to the total variance in the model. Thus, it's the *percentage of variance explained by the model*.

## **Reporting effect sizes in your results**

## **Reporting effect sizes in your results**

When reporting your statistical results, it's best practice (though not always followed...) to report both standardized **and** unstandardized effect sizes.

1) Reporting **unstandardized** effect sizes helps understand how big the effect is in *real terms*.

2) Reporting **standardized** effect sizes helps compare the effect to effects in different studies and on different scales.

3) Always interpret the effect sizes. Take care of the difference between *statistical* and *practical* significance.

4) Many of the standardized effect sizes are somewhat *interchangeable*, but always try to report the right one for your test (e.g. Cohen's d for t-tests,  $r^2$  /  $\emph{adjusted} - r^2$  for regression)

## **Which standardized effect should you report?**



Note - not every possible test and every possible effect size can fit! We'll cover some more later in the course...

#### **Rules of thumb for interpreting standardized effect sizes**



These are *guidelines*, not *rules*. (you can also try the interpret functions from effectsize)

## **Designing for statistical power**

## **Statistical power**

Statistical power is the inverse of the **false-negative rate**.

Also termed *beta*, or  $\beta$ , power is the probability of getting a significant result with a given *sample size*, *statistical test*, and *effect size*.

By convention, psychological studies aim for **80% power** - we accept a 20% false-negative rate!

In this treatment, the only specification for power is .80 (so  $\beta$  = .20), a convention proposed for general use. (SPABS provides for 11 levels of power in most of its N tables.) A materially smaller value than .80 would incur too great a risk of a Type II error. A materially larger value would result in a demand for  $N$  that is likely to exceed the investigator's resources. Taken with the conventional  $\alpha$  = .05, power of .80 results in a  $\beta \alpha$  ratio of 4:1 (.20 to .05) of the two kinds of risks. (See SPABS, pp.  $53 - 56$ 

## **Statistical power and sample size**

Sample size is an important factor determining statistical power:



Here I simulate the effects of **increasing sample size** on statistical power.

The **effect size** stays constant - there's a 0.1 difference between the means of each group.

## **Estimating sample size**

We can estimate the *required sample size* of a specific statistical test if we know the desired *power* and the *expected effect size*. The hardest part of this is typically **knowing what effect size you expect**.

```
library(pwr)
pwr.t.test(power = .8, # this is a proportion
          d = .3, # Cohen's dtype = "one.sample") # we are doing a one-sample t.test
```


## **Why don't we aim for 100% power?**

```
pwr.t.test(power = 1, # this is a proportion
           d = .3, # Cohen's dtype = "one.sample") # we are doing a one-sample t.test
```

```
##
## One-sample t test power calculation
##
## n = 1000000000
## d = 0.3
## sig.level = 0.05
\# # \# power = 1
## alternative = two.sided
```
100% power is often *just a little* impractical.

## **Estimating effect size**

We can estimate the *effect size we'd have power to detect* if we know the *power* and the *sample size*. Suppose we *know* we'd have 100 participants - we can't get more, and we won't get [fewer.](https://imgur.com/gallery/d3dQm6V)

```
pwr.t.test(power = .8, # this is a proportion
           n = 100, # Cohen's d
           type = "one.sample") # we are doing a one-sample t.test
```

```
##
## One-sample t test power calculation
##
## n = 100
## d = 0.2829005
\# \# sig.level = 0.05
\# \# power = 0.8
## alternative = two.sided
```
#### **Statistical power and effect size**



Here, I simulate data with a mean of 0.283, 1000 times, and test whether it differs from zero.

The *sample size* remains constant at 100 participants.

Approx 800 tests are significant - a truepositive rate of .80, and thus a statistical power -  $\beta$  - of 80%.

#### **Statistical power and effect size**



In this simulation, the general design of the study stays the same - there are 100 participants, we test against zero with a ttest.

As the effect size increases, the **power** of the study increases.

#### **Statistical power and effect sizes**



The study has approximately 18.6% power to detect a 0.1 difference in means.

But the study also has approximately 84% power to detect a 0.3 difference in means.

Studies have a **power curve**, not a single *power*.

## **Estimating power**

We can estimate the *power* of a specific statistical test if we know the *sample size* and the *effect size*.

pwr.t.test(n = 100, # this is <sup>a</sup> proportion  $d = .3, # Cohen's d$ type = "one.sample") # we are doing a one-sample t.test

```
##
## One-sample t test power calculation
##
## n = 100
## d = 0.3
\# \# sig.level = 0.05
## power = 0.8439471
## alternative = two.sided
```
... but this is not generally what you want to do. After you've done the study, it's too late. Before you run the study, you want to estimate sample size to know how many people you 55 / 58

## **Critiquing the statistical power of a study**

A common critique of studies is that their sample size is **too low**, and thus that they lack statistical power.

But any given study always has 80% power to detect **something**: power is a **curve**.

A better critique is that a study has insufficient sample size to reliably detect a **meaningful, important effect**.

## **Further (suggested, not required) reading**

Lakens, D. (2013). Calculating and reporting effect sizes to facilitate cumulative science: a practical primer for t-tests and ANOVAs. Frontiers in Psychology. <https://www.frontiersin.org/articles/10.3389/fpsyg.2013.00863/full>

Perugini, M., Gallucci, M., & Costantini, G. (2018). A Practical Primer To Power Analysis for Simple Experimental Designs. International Review of Social Psychology, 31(1), 20. DOI: <http://doi.org/10.5334/irsp.181>

#### **Next session**

We'll be skipping two weeks for **Easter!**.

The following week, we'll be returning to **Multiple regression** and looking at **logistic regression and Generalized linear models.**.

Chapter 8 of Field et al, Discovering Statistics Using R.